



Biana Zakutnik

AI & Motion Designer

054-5863776

b.zakutnik@gmail.com

Portfolio

Design and video production professional passionate about AI as the future of creativity.

I am constantly exploring and mastering AI tools to understand their unique strengths, ensuring the right fit for every design, video, and illustration I make.

Experience

Visual AI Artist & Designer

Freelance

2025-Present

- Exploring visual AI technologies for image generation, video, and animation
- Combining AI tools with traditional graphic design techniques
- Freelance design and illustration projects for various clients

Senior Graphic Designer

Unity

2023-2025

- Designing static and video ads for various departments
- Producing and overseeing the overall designs of internal events

Creative Team Lead

IronSource (*IronSource acquired Bidalgo)

2021-2023

- Managing daily team operations
- Guiding the team to optimize their skills

Creative Team Lead

Bidalgo

2021

- Overseeing team workflow, client communication & deadlines
- Mentoring new employees

Motion Designer and Illustrator

Bidalgo

2018-2021

- Creative production: concept development, storyboard creation, and multi-platform execution
- Designed icons and characters tailored to the company's brand style

Graphic designer

Student Union of HIT

2016-2018

- Production of different assets according to the Union's design guidelines
- Production of events advertisements for the different media channels

Education

B.A. Design - Visual Communication

HIT - Institute of Technology,
Holon, Israel

2014-2018

Management skills development course

Dr. Shaul Nehamkin

2021

Skills

- Adobe Photoshop, Illustrator, After effects and Premier
- AI: Language models, image and video generation, AI sound and music creation, using tools like Midjourney, Runway, GPT, Suno and more.
- monday
- Figma

Languages

- Hebrew
- English
- Russian

Strengths

- Curiosity and a will to learn
- Detail oriented